



ENTRIES ARE OPEN!

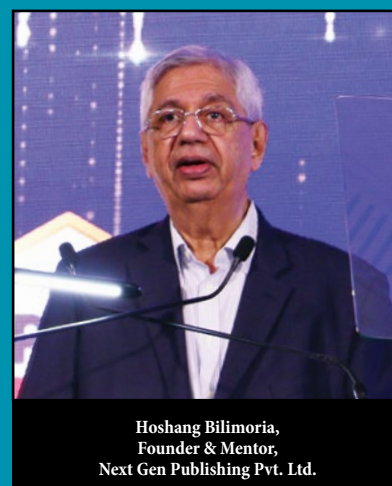
Gear up! After 16 successful editions, Commercial Vehicle magazine, a leading niche voice in the Indian Commercial Vehicle (CV) industry, is excited to present the 17Th edition of the prestigious awards. These awards are dedicated to acknowledging the industry stakeholders who continue to play pivotal roles in shaping the commercial vehicle sector.

In keeping with our tradition, this edition will honour and celebrate the collective efforts of the entire CV ecosystem. We aim to recognise and applaud the contributions of individuals and organisations that have been instrumental in the resilient trajectory of the industry. We believe that everyone involved deserves credit for their significant and commendable contributions to the sector's growth and success.

THE BACKGROUND

We are celebrating the achievements of both Original Equipment Manufacturers (OEMs) and CV ancillary companies. Our goal is to

recognise the operational excellence demonstrated by fleet operators, dealers, and CV ancillaries, including body builders and component suppliers. These stakeholders play a critical role in maintaining a growth trajectory, successfully navigating economic upturns and downturns, and managing pressure on operating margins amid seasonal fluctuations and inflationary trends. Global trade continues to remain highly volatile with headwinds for the industry in unprecedented ways, putting increased pressure on the supply chain and export aspirations. The industry continues to find opportunities for growth as it moves forward with cautious optimism, strong collaborations. Despite the headwinds, the long-term growth sentiment remains strong at the end of H1-FY26 with the festive season spreading some cheer and the industry covering the backlog of deferred purchases in anticipation of GST 2.0 that put trucks, buses and



Hoshang Bilimoria,
Founder & Mentor,
Next Gen Publishing Pvt. Ltd.



THE JURY MEET

A jury panel of experts, comprising both internal and external professionals associated with CV magazine, will meticulously assess products and companies to determine winners in all categories, excluding those dedicated to fleet operators. Application forms for both fleet and non-fleet award categories can be obtained beginning the November 2025 issue, available in print and on the website.



You may access the forms by scanning the adjacent QR code.

The new jury process considered a progressive two years ago. We extend the invitation for the physical representation to product specific OEM Teams for a continued deeper industry engagement. This will allow representatives to advocate for their nominated entries one final time. Watch this space!

ambulances in the 18 per cent bracket. The tier suppliers to the industry have also benefited from the 18 per cent bracket aimed at lowering costs for manufacturers, dealers, and consumers, reducing compliance issues, and stimulating the automotive market.

The industry is well-positioned to benefit from favourable trends, and big ticket acquisitions seeing the light of the day. The focus on localisation, as demonstrated by

DISTINGUISHED JURY PANEL



Shyam Maller, Former Executive VP - Sales & Marketing, and Aftermarket, VE Commercial Vehicles Ltd.



VG Ramakrishnan, Managing Partner, Avanteum Advisors LLP



Kaushik Madhavan, VP & Global Head - Consulting, Automotive & Transportation at Marketsand Markets



Ruchir Mathur, Division Head Marketing, Product and Pricing - M&HCV, Apollo Tyres Ltd.



Ashish Bhatia, Editor, Commercial Vehicle & Auto Components India, Head - Digital Marketing (National) - Automotive

CV PERSON OF THE YEAR



Hoshang Billimoria presented the award to Dheeraj Hinduja, Executive Chairman, Ashok Leyland Ltd. Following a video acceptance speech, Madhavi Deshmukh - National Sales at M&HCV, Ashok Leyland Ltd. collected the award on Mr Hinduja's behalf.

resilient auto component suppliers, along with the commitment of Original Equipment Manufacturers (OEMs) to long-term strategies, forms the bedrock. Technological advancements are being rapidly commercialised, driven by heightened customer awareness. A wide range of options, including swappable Battery Electric Vehicles (BEVs) in the HCV segment, provides consumers with various choices.

As the commercial vehicle industry moves toward a greener and more technologically advanced future, capacity expansion (including battery plants) and IoT 4.0 adoption are becoming more important in setting new quality benchmarks.

H1-FY26 brought a surge post September 22, 2025 with GST and the festive season reviving demand. It brought in optimism on the fronts of finance and infrastructure whilst construction activities slowed down due to prolonged monsoons. At 2,40,000 units, CVs grew by 8.3 per cent (YoY) in Q2-2024-25. M&HCVs benefited from strong freight demand and LCVs turned around with slight improvement due to intra-city logistics. Exports grew 22 per cent in the same period. The outlook for the remainder of the fiscal is encouraging. Mark your calendars for the awards scheduled towards mid-March 2026 and the jury round earlier, promising a remarkable experience.

CV MAKER OF THE YEAR



LIFETIME ACHIEVEMENT



CV OF THE YEAR



METHODOLOGY

THE EVALUATION PROCESS COMPRISES THE FOLLOWING STEPS:

1. All the prospective candidates or their sponsors will fill in the 'Nomination / Application Form'
2. All the applicants will be given a self-assessment form with the required guidelines. They will carry out a self-assessment and submit it to CV / Metric.
3. Metric will study and compile all the self-assessment forms.
4. Metric will visit the top 10 applicants in each category of applicants to understand the merits of the self-evaluation done by the applicants.
5. Top performers will then be decided based on their self-assessment and independent assessment carried out by Metric using the BQF model for Journey of Excellence.

British Quality Foundation (BQF) has been established by the British Government and large industrial and service organisations in the private sector. BQF has had a long and successful record of grooming over 20,000 organisations on a Journey of Excellence. The entire process will be under the active participation of experts trained by BQF.

Metric Consultancy Ltd. (Metric) is the exclusive national partner of BQF in India. Metric is not new to the automotive sector and is regarded as a premier

research, training and consultancy firm. During its journey of excellence spanning two decades, Metric has pioneered several initiatives starting with first-time formal training of automotive dealers' staff, monitoring individual dealers' service delivery using CSI methodology, initial quality survey for two-wheelers in India, direct marketing of mopeds and scooters and professionalising the automotive after market.

THE BQF MODEL FOR JOURNEY OF EXCELLENCE

To be successful, organisations need to establish appropriate management systems. The Excellence Model is a practical tool to help organisations do this by measuring where they are on the path to excellence; helping them understand the gaps, and then stimulating solutions. The Excellence Model is a non-prescriptive framework that recognises that there are many approaches to achieving sustainable excellence.

Business Excellence is a non-prescriptive philosophy that recognises there are many approaches to achieving sustainable excellence. Hence the assessment framework will endeavour to ascertain if the applicant organisation holds the following fundamental beliefs which underpin all the Excellence Models.

THESE CORE BELIEFS ARE

- Result orientation
- Customer Focus
- Management by processes and facts
- People development and involvement
- Continuous learning, innovation and improvement
- Leadership and constancy of purpose
- Partnership development
- Societal responsibility

CRITERIA

1. Leadership
2. Strategic Planning
3. Customer Focus
4. Measurement, Analysis, and Knowledge Management
5. Workforce Focus
6. Process Management
7. Results

MARKS

- 120
- 85
- 85
- 90
- 85
- 85
- 450

THE TOTAL MARKS IN THIS EVALUATION ARE 1,000. THE LEVEL OF THE ORGANISATION AS INDICATED BY THE SCORES IS AS FOLLOWS:

CRITERIA	MARKS
1. 0 – 250	Early Development
2. 251 – 350	Early Results
3. 351 – 450	Early Improvements
4. 451 – 550	Good Performance
5. 551 -- 650	Emerging Sector Leader
6. 651 --750	Sector Leader
7. 751 – 850	Benchmark Leader
8. 851 – 1000	World Class Leader

By submitting your nomination, each team member agrees to be bound by all of the Terms and Conditions set forth herein. Next Gen Publishing and CV magazine may discontinue or terminate the Contest/event at any time at its sole discretion. The Organiser and Co-organiser are not responsible for any delayed, lost, wrong, or unrecognisable answer, entry or submission due to technical disruption or error, network congestions or for any other reason. In the event of a dispute over any answer, entry or submission, the Organiser and Co-Organiser's decision shall be final. The Organiser and Co-Organiser reserve the right to terminate the Contest or to modify the Contest rules and Terms within the Contest Period by amending the Terms and Conditions at its sole and absolute discretion. Any such modifications shall be notified via the Contest website or communicated directly with participants, and such modifications shall be immediately effective and apply to all entries, including entries that have been submitted to the Organiser and Co-Organiser.

APOLLO - CV AWARDS 2026

NOMINATION / APPLICATION FORM FOR FLEET AWARDS

To register and qualify, you must pay the processing fee for your entry, which is Rs. 10,000 plus an additional 18% GST. Transfer the total amount and immediately share the transaction ID or a screen shot of your receipt along with the completed form to formally secure your entry into the awards. Ensure that all submissions are made promptly to avoid any delays.

Name of nominated organisation: (in capital letters)

.....

.....

Contact Person 1

Contact Person 2

Mailing Address

.....

City State Pin

Phone Mobile

Email Id

Website (if applicable)

NAME OF NOMINATING ORGANISATION

Contact Person

Mailing Address

City State Pin

Phone Mobile

GST No.

CATEGORY NOMINATED FOR (TICK AS APPLICABLE)

- ☐ Small Fleet Operator Of The Year (50 - 99 Trucks) ☐ Large Fleet Operator Of The Year (100 & Above)
- ☐ Private Bus Fleet Operator Of The Year ☐ Telematics Technology: Best Practice Adopter Of The Year
- ☐ Best CV Dealer Of The Year

You may fill in this form, scan it and send it to commercialvehiclemag@gmail.com or fill the form online on our website: www.commercialvehicle.in **Hurry! The last date for sending applications is January 31' 2026.**

NEXT GEN PUBLISHING PRIVATE LIMITED 608, Trade World, 6th floor, C wing, Kamala Mills compound, Senapati Bapat Marg, Lower Parel (W), Mumbai - 400013. Gst no. 27AACCN0447M1ZB (SAC code: 999799)

PAYMENT MODE

All Payments with the entries should be made in favour of NEXT GEN PUBLISHING PRIVATE LIMITED by cheque or draft or transfer via RTGS / NEFT to Account Number 916030003045537 maintained with Axis Bank Ltd, 12-Mittal Tower, 1st Floor, A-Wing, Nariman Point, Mumbai-400001 with IFSC Code: UTIB0001394. Next Gen Publishing Pvt. Ltd. will be the final deciding authority in case of any dispute.

APOLLO - CV AWARDS 2026

NOMINATION / APPLICATION FORM FOR NON FLEET AWARDS

A nominal processing fee of Rs. 25,000 plus 18% GST for up to 10 product nominations is applicable. For each additional entry beyond this limit, an additional charge of Rs. 5,000 plus 18% GST will apply. Please transfer the amount and share the transaction ID or a screen shot of your receipt along with the completed form.

Name of Company: (in capital letters)

.....

Brief Profile:

Contact Details:

Contact Person:

Postal Address:

.....

City State Pin

Phone Mobile

Email Id & Website

GST No.

Please tick the category most applicable to you:

☐ CV OEM ☐ Application Developer

Please list and briefly describe products/applications that you have commercialised during (December 15, 2024 - December 31, 2025). Please highlight key achievements by your company during the same period in a supplementary note as part of the nomination deck in the prescribed format to qualify for the Jury round. Late and incomplete entries won't qualify.

You may fill in this form, scan it and send it across to commercialvehiclemag@gmail.com or fill the form online on our website: www.commercialvehicle.in

Hurry! The last date for sending applications is January 20' 2026.

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NOTE: The vehicle that wins the 'CV of the Year' Award is encouraged to display the authorised Apollo CV Awards sticker, which features the official Apollo-CV logo unit. The badge will adhere to all applicable RTO guidelines.



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